



KingstonStanley

OUR NETWORK. YOUR FUTURE.

SALARY SURVEY 2019

ADVERTISING / PUBLIC RELATIONS – AGENCY SIDE

| JOB TITLE | SALARY AED |
|--------------------------|------------------|
| Account Executive | 10,000 to 13,000 |
| Senior Account Executive | 13,000 to 16,000 |
| Account Manager | 16,000 to 20,000 |
| Senior Account Manager | 20,000 to 25,000 |
| Account Director | 25,000 to 32,000 |
| Senior Account Director | 32,000 to 38,000 |
| Group Account Director | 36,000 to 42,000 |
| Business Director | 40,000 to 45,000 |
| Managing Director | 45,000 to 65,000 |
| CEO | 65,000 + |

CREATIVE – AGENCY SIDE

| JOB TITLE | SALARY AED |
|-----------------------------|------------------|
| Copywriter | 14,000 to 18,000 |
| Digital Designer | 15,000 to 18,000 |
| Graphic Designer | 15,000 to 18,000 |
| Senior Copywriter | 18,000 to 22,000 |
| UX/UI Designer | 18,000 to 22,000 |
| Senior Graphic Designer | 18,000 to 23,000 |
| Art Director | 18,000 to 23,000 |
| Senior UX/UI Design Manager | 20,000 to 25,000 |
| Senior Art Director | 23,000 to 28,000 |
| Associate Creative Director | 25,000 to 33,000 |
| Creative Director | 35,000 to 45,000 |
| Executive Creative Director | 45,000 to 65,000 |
| General Manager | 65,000 + |

DIGITAL – AGENCY SIDE

| JOB TITLE | SALARY AED |
|--------------------------------|------------------|
| Account Executive | 10,000 to 13,000 |
| Senior Account Executive | 14,000 to 16,000 |
| Community Manager | 14,000 to 17,000 |
| Account Manager | 16,000 to 20,000 |
| Social Media Manager | 16,000 to 22,000 |
| Senior Account Manager | 18,000 to 23,000 |
| Digital Project Manager | 18,000 to 23,000 |
| Senior Digital Project Manager | 20,000 to 25,000 |
| Senior Project Manager | 20,000 to 25,000 |
| Senior Social Media Manager | 22,000 to 27,000 |
| Account Director | 26,000 to 35,000 |
| Social Media Director | 30,000 to 35,000 |
| Project Director | 32,000 to 40,000 |
| Senior Account Director | 33,000 to 38,000 |
| Regional Account Director | 39,000 to 45,000 |
| Head of Digital | 50,000 to 65,000 |
| General Manager | 65,000 + |

PERFORMANCE (SEO/PPC/SEM) AGENCY & CLIENT SIDE

| JOB TITLE | SALARY AED |
|--------------------------|------------------|
| Account Executive | 10,000 to 13,000 |
| Senior Account Executive | 14,000 to 16,000 |
| Account Manager | 16,000 to 20,000 |
| Senior Account Manager | 18,000 to 23,000 |
| Account Director | 26,000 to 35,000 |
| Senior Account Director | 33,000 to 38,000 |
| Head of Performance | 50,000 to 65,000 |
| General Manager | 65,000 + |

DIGITAL/ECOMMERCE – CLIENT SIDE

| JOB TITLE | SALARY AED |
|------------------------------------|------------------|
| Digital Marketing Executive | 12,000 to 17,000 |
| Senior Digital Marketing Executive | 16,000 to 22,000 |
| Digital Marketing Manager | 22,000 to 32,000 |
| Senior Digital Marketing Manager | 32,000 to 42,000 |
| Digital Marketing Director | 42,000 to 62,000 |
| Head of Digital | 50,000 to 65,000 |
| General Manager | 65,000 + |

SOCIAL – AGENCY & CLIENT SIDE

| JOB TITLE | SALARY AED |
|----------------------------------|------------------|
| Community/Social Media Executive | 10,000 to 13,000 |
| Senior Social Media Executive | 14,000 to 17,000 |
| Community/Social Media Manager | 17,000 to 21,000 |
| Senior Social Media Manager | 22,000 to 27,000 |
| Social Media Director | 30,000 to 35,000 |
| Regional Social Media Director | 36,000 to 40,000 |
| Head of Social | 40,000 + |

MARKETING & PUBLIC RELATIONS - CLIENT SIDE

| JOB TITLE | SALARY AED |
|--------------------------------------|-------------------|
| Marketing/PR Executive | 12,000 to 16,000 |
| Senior Marketing/Senior PR Executive | 15,000 to 20,000 |
| Marketing/PR Manager | 16,000 to 30,000 |
| Senior Marketing/Senior PR Manager | 22,000 to 40,000 |
| Deputy Marketing/Deputy PR Director | 35,000 to 50,000 |
| Marketing/PR Director | 40,000 to 60,000 |
| Head of Marketing/Head of PR | 50,000 to 70,000 |
| Chief Marketing Officer | 70,000 + |

EVENTS, EXHIBITIONS AND CONFERENCES

| JOB TITLE | SALARY AED |
|---------------------------------|-------------------|
| Conference Producer | 15,000 to 18,000 |
| Exhibition Sales Manager | 15,000 to 18,000 |
| Event Manager | 15,000 to 25,000 |
| Sponsorship Sales Manager | 16,000 to 18,000 |
| Operations Manager | 18,000 to 20,000 |
| Senior Exhibition Sales Manager | 20,000 to 25,000 |
| Project Manager | 20,000 to 25,000 |
| Event Director | 28,000 to 35,000 |
| Group Event Director | 35,000 to 45,000 |

SALES

| JOB TITLE | SALARY AED |
|-------------------------------|------------------|
| Sales Executive | 10,000 to 16,000 |
| Sales Manager | 18,000 to 25,000 |
| Sponsorship Manager | 18,000 to 25,000 |
| Senior Sales Manager | 20,000 to 28,000 |
| Digital/Partnerships Manager | 20,000 to 25,000 |
| Digital Sales/BD Manager | 20,000 to 30,000 |
| Sponsorships Director | 25,000 to 45,000 |
| Sales Director | 26,000 to 45,000 |
| Digital Sales/BD Director | 30,000 to 45,000 |
| Digital/Partnerships Director | 30,000 to 50,000 |
| Regional Sales Director | 35,000 to 50,000 |
| VP of Sales | 50,000 + |

INFORMATION TECHNOLOGY

| JOB TITLE | SALARY AED |
|------------------------------------|-------------------|
| System Administrator | 10,000 to 20,000 |
| Network Engineer | 15,000 to 20,000 |
| Applications Developer | 15,000 to 25,000 |
| BI Consultant | 20,000 to 30,000 |
| Security Engineer | 20,000 to 30,000 |
| IT Manager | 25,000 to 35,000 |
| Infrastructure Manager | 25,000 to 35,000 |
| Network Architect | 30,000 to 35,000 |
| Development Manager | 35,000 to 45,000 |
| Software Director | 35,000 to 50,000 |
| Technical Architect | 40,000 to 55,000 |
| Solutions Architect | 40,000 to 55,000 |
| Head of IT | 45,000 to 60,000 |
| IT Director | 50,000 to 70,000 |
| Chief Information Security Officer | 60,000 to 80,000 |
| Chief Technology Officer | 75,000 to 115,000 |
| Chief Information Officer | 80,000 to 120,000 |

SUPPORT SERVICES

| JOB TITLE | SALARY AED |
|---------------------------------|------------------|
| Finance Executive/Office | 10,000 to 15,000 |
| HR Officer/Executive | 12,000 to 18,000 |
| Customer Service Managers | 15,000 to 23,000 |
| Supply Chain Manager | 18,000 to 25,000 |
| Logistics Manager | 18,000 to 25,000 |
| Executive Assistants/PA | 18,000 to 30,000 |
| Operations Manager | 20,000 to 30,000 |
| Office Manager | 20,000 to 30,000 |
| Finance Manager | 25,000 to 35,000 |
| HR Manager/HR Business Partners | 25,000 to 40,000 |
| Finance Controller | 28,000 to 40,000 |
| Finance Director | 38,000 to 50,000 |
| HR Director | 38,000 to 50,000 |
| Chief Human Resource Officer | 50,000 + |
| Chief Financial Officer | 50,000 + |