

2019 MEPRA Awards Finalists



Techniques

Best Integrated Campaign

- W7Worldwide: *The Biggest Cybersecurity Conference*
- Hill+Knowlton Strategies: *HONOR 10i Launch*
- ASDA' A BCW: *'A Call for Reform' - The 11th Annual ASDA' BCW Arab Youth Survey 2019*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- APCO Worldwide: *Making History – The Pope in the UAE*
- Hill+Knowlton Strategies: *GOSHxSuperhope*
- AKI Group with Four Communications Group: *Tastes Like Beef. Smells Like Beef. But It's Not!*
- Hill+Knowlton Strategies: *2018 Diriyah E-Prix: 'Racing into the Future'*
- M&C Saatchi: *Mobily - #EveryonesKingdom*
- Edelman: *THE UNLIUCKIEST TRAVELER CAMPAIGN: #RSATRAVELPHOTOFAILS*
- Galler Chocolatier Lebanon - A campaign by GREY DOHA: *"#be7mol2esma ("I carry her name")*
- Standard Chartered and TBWA\RAAD: *Art Gap*

Best Launch / Live Event / Stunt

- SMG and Four Communications - Global Space Congress: *Global Space Congress 2019*
- Weber Shandwick MENAT: *Bringing Warner Bros. World Abu Dhabi to life*
- Broadway Entertainment Group and Dubai Opera with Four Communications Group: *The Phantom Unmasked*
- Hill+Knowlton Strategies: *Spotify launches in MENA*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- Marriott International with Four Communications Group: *More Cravings*
- Hill+Knowlton Strategies: *2018 Diriyah E-Prix: 'Racing into the Future'*
- Marjan with ASDA' A BCW: *Ras Al Khaimah New Year's Eve Fireworks 2018/2019*
- Weber Shandwick MENAT: *Taking it Back to '94*
- HAVAS PR & LIGHTBLUE: *CH Carolina Herrera - Insignia Campaign*
- Performance Communications & Bentley Motors: *Peak of Luxury*
- Hill+Knowlton Strategies: *Gillette Street Cricket*

Supporting Partners



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Techniques

Best Use of Influencers

- Himalaya: *Himalaya the 'Herbal Experts' #DiscoverHerbal*
- Hill+Knowlton Strategies: *Lincoln X Women*
- AKI Group with Four Communications Group: *Get Fit With Burgerfuel*
- Katch International: *Suitsupply: Trailblazers Campaign*
- The Executive Council of Dubai with Hill+Knowlton Strategies: *Express You*
- Hill+Knowlton Strategies: *HONOR 8X Launch*
- HAVAS PR & LIGHTBLUE: *CH Carolina Herrera - Insignia Campaign*
- Ford Motor Company with ASDA'A BCW: *Ford Warriors in Pink 2018: Stories of Courage*
- APCO Worldwide: *CENTREPOINT – BACK TO SCHOOL*
- KitKat with ASDA'A BCW: *The launch of KitKat Ruby at Sole DXB*
- Weber Shandwick MENAT: *How to Break the Internet in Saudi Arabia*

Best Use of Digital PR

- Edelman: *Arizona State University In partnership with Al Ghurair Foundation for Education*
- startAD NYUAD with Four Communications Group: *Ready, Aim, Launch!*
- Weber Shandwick MENAT: *How to Break the Internet in Saudi Arabia*
- APCO Worldwide: *DUBAI INTERNET CITY - GITEX TECHNOLOGY WEEK*
- Sanofi, Gulf Countries and ASDA'A BCW: *#LivingWithEczema: Educating the community about Atopic Dermatitis to drive behavioural change*
- APCO Worldwide: *BEST USE OF DIGITAL - #WelcomeToTheFamily*
- Hill+Knowlton Strategies: *HONOR 8X Launch*
- Galler Chocolatier Lebanon - A campaign by GREY DOHA: *"#be7mol2esma ("I carry her name")*
- APCO Worldwide: *APCO and markettiers Pope Francis' Visit to the UAE*
- HAVAS PR & LIGHTBLUE: *CH Carolina Herrera - Insignia Campaign*
- APCO Worldwide: *#DMCHeroes*

Supporting Partners



2019 MEPR Awards Finalists



Techniques

Best Use of Sponsorship

- Atteline: *STEAMathalon*
- Weber Shandwick MENAT and Chevrolet Middle East: *All Eyes on the Brand New 2019 Chevrolet Blazer*
- SENAAT: *Innovative Industries, Full of Energy*
- Mubadala Investment Company: *Special Olympics World Games*
- Hill+Knowlton Strategies: *HSBC - Golfers Go Back To School*
- Weber Shandwick: *Weber Shandwick & Mastercard - From Symbol to Sonic to the Stage*
- Performance Communications & Continental: *AFC Mascot Campaign*
- Etihad Airways and Four Communications: *Celebrating the Special Olympics*
- BPG Orange: *KPMG - Special Olympics World Games*
- Etihad Airways, MCFC & RD: *Etihad Airways MCFC Freestylers*

Best use of Traditional Media Relations (Consumer/Trade)

- Hill+Knowlton Strategies: *Oracle OpenWorld Middle East*
- W7Worldwide: *The Leader in Healthcare - Bupa Arabia*
- APCO Worldwide: *ALL EYES ON AIN DUBAI*
- Brazen: *A World of Experiences at Atlantis, The Palm*
- Marriott International with Four Communications Group: *More Cravings*
- Broadway Entertainment Group and Dubai Opera with Four Communications Group: *The Phantom Unmasked*
- Marjan with ASDA'A BCW: *Ras Al Khaimah New Year's Eve Fireworks 2018/2019*
- Matrix PR: *Century Financial*
- Emirates Airline Festival of Literature with Four Communications Group: *United by Words*
- NPCC with ASDA'A BCW: *Completion of the World's Largest Oil Platform*
- Network International with ASDA'A BCW: *Network International IPO on London Stock Exchange*
- Weber Shandwick MENAT: *A Summer to remember at Yas Island's Theme Parks*

Supporting Partners



2019 MEPR Awards Finalists



Techniques

Best Use of Data and Insights

- Action Global Communications: *SEMrush*
- markettiers: *The UAE's first Podcasting Report*
- Standard Chartered and TBWA\RAAD: *Art Gap*
- ASDA' A BCW: *'A Call for Reform' - The 11th Annual ASDA' BCW Arab Youth Survey 2019*

Best Use of Limited Budget

- Brazen: *Unmissable Iftars at Meydan and Bab Al Shams*
- Atlantis, The Palm: *Busted, Shipwrecked In Atlantis Music video*
- Katch International: *Live Nation Middle East - Gad Elmaleh: The Dream Tour*
- Atteline: *Joseph & Alexander Launch in collaboration with Rixos, the Palm, Dubai*
- Hill+Knowlton Strategies: *GOSHxSuperhope*
- Edelman: *Arizona State University In partnership with Al Ghurair Foundation for Education*
- Etihad Airways: *Etihad Airways Breast Cancer Awareness Month*
- M&C Saatchi Public Relations and Discovery: *Home Is Where The Heart Is*
- Action Global Communications: *Museum of Illusions Dubai Launch*
- Brazen: *L'ETO Secret Garden Launch*
- Hill+Knowlton Strategies: *#30YearsOfPossible by Cisco*

Supporting Partners



2019 MEPRA Awards Finalists



Techniques

Best Use of Video

- APCO Worldwide: *Qiddiya Six Flags Design Launch*
- HAVAS PR & LIGHTBLUE: *CH Carolina Herrera - Insignia Campaign*
- Mubadala Investment Company: *DetermiNation*
- Etihad Airways & Flimmaster: *Etihad Airways Ramadan Fridges*
- APCO Worldwide and markettiers: *Pope Francis' Visit to the UAE*
- Galler Chocolatier Lebanon - A campaign by GREY DOHA: *"#be7mol2esma ("I carry her name")*
- Hill+Knowlton Strategies: *#BeTheLight*
- Hill+Knowlton Strategies: *HONOR 8X Launch*
- The Executive Council of Dubai with Hill+Knowlton Strategies: *DeSide, A Story of Tolerance*
- The Executive Council of Dubai with Hill+Knowlton Strategies: *Express You*
- Weber Shandwick MENAT: *Taking it Back to '94*

Best use of Creative

- The Executive Council of Dubai with Hill+Knowlton Strategies: *Express You*
- Hill+Knowlton Strategies: *Lenovo Dad Squad*
- Standard Chartered and TBWA\RAAD: *Art Gap*
- Hill+Knowlton Strategies: *GOSHxSuperhope*

Supporting Partners



2019 MEPR Awards Finalists



Sector and Services

Best Sports & Recreational Campaign

- Mubadala Investment Company: *Silicon Valley Classic Tennis Championship*
- Hill+Knowlton Strategies: *HSBC - Golfers Go Back To School*
- Etihad Airways, MCFC & RD: *Etihad Airways MCFC Freestylers*
- Hill+Knowlton Strategies: *2018 Diriyah E-Prix: 'Racing into the Future'*
- Hill+Knowlton Strategies: *AFC Asian Cup UAE 2019: Bringing Asia Together*
- Etihad Airways and Four Communications: *Celebrating the Special Olympics*
- Action Global Communications: *FIFA Club World Cup UAE 2018*
- Hill+Knowlton Strategies: *Gillette Street Cricket*

Best Sustainability Campaign

- Atteline: *Joseph & Alexander - Emirates Landing*
- Katch International: *Rove Hotels: Check in with plastic, Check out with dinner*
- Etihad Airways: *Etihad Airways Single-Use Plastic Free Flight*
- Masdar: *We Are Committed*
- Etihad Airways and Four Communications: *Fuelling the future*

Best Business to Business Campaign

- Matrix PR and Thomas Cook India Limited: *TCIL DEI*
- BPG Orange: *KPMG*
- SMG and Four Communications - Global Space Congress: *Global Space Congress 2019*
- APCO Worldwide: *CIGNA INSURANCE*
- M&C Saatchi Public Relations: *The Spirit of Discovery*
- Hill+Knowlton Strategies: *Transforming and professionalizing the real estate market in Saudi Arabia*
- Dubai Airport Freezone Authority with Four Communications Group: *Innovate, Connect, Engage*
- Visa with ASDA'A BCW: *Merchant-ising the Digital Dream!*
- Oliver Wyman with Four Communications Group: *The Voice of Smart Transition*
- Weber Shandwick MENAT and Gulf Business Machines: *Transforming the regional tech player*
- APCO Worldwide: *Meydan One*
- Emirates Steel with Four Communications Group: *Forging Prosperity*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

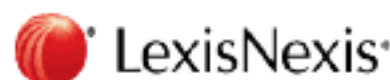
Best Consumer Goods Campaign

- Performance Communications & Bentley Motors: *Pearl Of The Gulf*
- Brazen: *Bio-Oil Dry Skin Gel Launch*
- KitKat with ASDA'A BCW: *The launch of KitKat Ruby at Sole DXB*
- Weber Shandwick MENAT: *What Coffee Are You?*
- Hill+Knowlton Strategies: *Lenovo Dad Squad*
- Weber Shandwick MENAT: *Taking it Back to '94*
- Hill+Knowlton Strategies: *HONOR 8X Launch*
- BPG Orange: *HMD Global, the home of Nokia phones: It Just keeps getting better*
- Hill+Knowlton Strategies: *Gillette Street Cricket*
- Performance Communications & Bentley Motors: *Peak of Luxury*

Best Consumer Services Campaign

- Roads and Transport Authority: *9th Public Transport Day 2018*
- Katch International: *Najahi Events: Achieve the Unimaginable with Tony Robbins*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- Broadway Entertainment Group and Dubai Opera with Four Communications Group: *The Phantom Unmasked*
- Brazen: *Changing the face of retail #AtTheGalleria*
- Edelman: *THE UNLUCKIEST TRAVELER CAMPAIGN: #RSATRAVELPHOTOFAILS*
- Brazen: *A World of Experiences at Atlantis, The Palm*
- Emirates Airline Festival of Literature with Four Communications Group: *United By Words*

Supporting Partners



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Sector and Services

Best Corporate Reputation Campaign

- APCO Worldwide: *Beyond software: Driving Sage's Brand and Reputation in the GCC*
- Matrix PR: *Century Financial*
- Network International with ASDA'A BCW: *Network International IPO on London Stock Exchange*
- Hill+Knowlton Strategies: *#30YearsOfPossible by Cisco*
- APCO Worldwide: *Meydan One*
- Weber Shandwick MENAT and Gulf Business Machines: *Transforming the regional tech player*
- Siemens: *Expo Explorers*
- Marjan with ASDA'A BCW: *Ras Al Khaimah New Year's Eve Fireworks 2018/2019*
- TOH: *From Market Leader to Global Player - Rebrand of Cluttons to Savills*
- ENEC and Four Communications: *Energy of the future*
- Hill+Knowlton Strategies: *Transforming and professionalizing the real estate market in Saudi Arabia*
- Oliver Wyman with Four Communications Group: *The Voice of Smart Transition*

Best Crisis Communication/ Issues Management Strategy

- Hill+Knowlton Strategies: *The best of Baku - Supporting the Europa League Final 2019*
- APCO Worldwide: *Defending the Defence Industry*

Best Internal Communications Campaign

- APCO Worldwide: *MEPRA Best internal Communications Campaign - Qiddiya*
- Weber Shandwick & Mastercard: *An Inside Out Approach to Innovation*
- Oman Oil Company/ Orpic with Four Communications Group: *Building an Employee-led Brand*
- Mubadala Investment Company: *Volunteering & Special Olympics*
- Landmark Group: *Landmark Group's Landmark Happiness Movement*
- Mubadala Investment Company: *Engagement, Alignment and Recognition*
- General Motors Middle East (GM): *#OneTeam: Driving business success through community & communication*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

Best Government Communications & Public Affairs Campaign

- The Executive Council of Dubai with Hill+Knowlton Strategies: *Express You*
- ENEC and Four Communications: *Energy of the future*
- Masdar: *We Are Committed*
- SMG and Four Communications - Global Space Congress: *Global Space Congress 2019*
- UAE Space Agency with Four Communications Group: *Uniting the Region Through Space*
- Sanofi, Gulf Countries: *Enlisting youth in the fight against diabetes*
- iJordan for UNICEF Jordan: *The Adventures of Looney Balloony - Combating Violence Against Children Campaign*
- Siemens: *Expo Explorers*
- The Executive Council of Dubai by Hill+Knowlton Strategies: *DeSide, A Story of Tolerance*
- Twitter and Hill+Knowlton Strategies: *The Power of a Single Tweet*

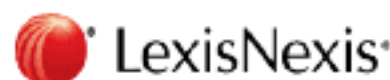
Best Automotive Campaign

- Weber Shandwick MENAT and Chevrolet Middle East: *All Eyes on the Brand New 2019 Chevrolet Blazer*
- Performance Communications & Continental: *AFC Mascot Campaign*
- Performance Communications & Bentley Motors: *Pearl Of The Gulf*
- Hill+Knowlton Strategies: *2018 Diriyah E-Prix: 'Racing into the Future'*
- markettiers & Grayling: *A Year on the Road*
- Performance Communications & Bentley Motors: *Peak of Luxury*
- INFINITI Middle East with Four Communications Group: *Luxury Should Be Lived In*

Best Energy or Natural Resources Campaign

- Weber Shandwick MENAT: *Arab Petroleum Investment Corporation (APICORP)*
- ENEC and Four Communications: *Energy of the future*
- Oman Oil Company/ Orpic with Four Communications Group: *Building an Employee-led Brand*
- Masdar: *We Are Committed*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

Best Arts and Culture Campaign

- Ithra with Hill+Knowlton Strategies: *Bringing Ithra to the World*
- Department of Culture and Tourism Abu Dhabi with Four Communications: *Cultural Responsibility and Creative Solutions*
- Emirates Festival of Literature with Four Communications Group: *United by Words*
- Brazen: *Culture #AtTheGalleria*
- The Arts Center at NYUAD with Four Communications Group: *Come Curious Leave Inspired*
- Edelman: *AlUla: Opening a region up to the world*
- Weber Shandwick MENAT: *How to Break the Internet in Saudi Arabia*
- W7Worldwide: *First Cinema in KSA*
- Louvre Abu Dhabi: *Masters of Today: Showcasing the Relevance of Rembrandt in 2019*
- Rouya Public Relations Consultancy: *The Launch of the Jameel Arts Centre*
- Broadway Entertainment Group and Dubai Opera with Four Communications Group: *The Phantom Unmasked*

Best Financial Service Campaign

- Weber Shandwick MENAT: *Mashreq Bank*
- Edelman: *THE UNLUCKIEST TRAVELER CAMPAIGN: #RSATRAVELPHOTOFAILS (copy) (copy)*
- Weber Shandwick MENAT: *Dubai Gold & Commodities Exchange (DGCX)*
- Matrix PR: *Century Financial*
- Visa with ASDA'A BCW: *Merchant-ising the Digital Dream!*
- Mubadala Investment Company: *Uniquely Mubadala*
- Instinctif Partners: *An evolving world for fixed income investors*
- Network International with ASDA'A BCW: *Network International IPO on London Stock Exchange*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

Best Healthcare Campaign

- Hill+Knowlton Strategies: *GOSHxSuperhope*
- Hill+Knowlton Strategies: *The Launch of Super Surfer by Cisco*
- Sanofi, Gulf Countries: *Enlisting youth in the fight against diabetes*
- W7Worldwide: *The Leader in Healthcare - Bupa Arabia*
- APCO Worldwide: *CIGNA INSURANCE*
- Ford Motor Company with ASDA'A BCW: *Ford Warriors in Pink 2018: Stories of Courage*

Best Fashion or Beauty Campaign

- HAVAS PR & LIGHTBLUE : *CH Carolina Herrera - Insignia Campaign*
- Brazen: *Bio-Oil Dry Skin Gel Launch*

Best Food and Beverage Campaign

- Brazen: *A World of Experiences at Atlantis, The Palm*
- Marriott International with Four Communications Group: *More Cravings*
- KitKat with ASDA'A BCW: *The launch of KitKat Ruby at Sole DXB*
- Weber Shandwick MENAT: *What Coffee Are You?*
- Brazen: *L'ETO Secret Garden Launch*
- AKI Group with Four Communications Group: *Beyond Beleaf*
- Weber Shandwick MENAT: *PAVING SHARJAH'S ROADS GOLD FOR UBER EATS AND MCDONALDS UAE*
- Galler Chocolatier Lebanon - A campaign by GREY DOHA: *"#be7mol2esma ("I carry her name")*
- Weber Shandwick MENAT: *Taking it Back to '94*

Best Retail Campaign

- APCO Worldwide: *OVERCOMING SUMMER RETAIL APP-ATHY*
- Brazen: *Changing the face of retail #AtTheGalleria*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

Best Travel and Tourism Campaign

- Hill+Knowlton Strategies: *Take Another Look at Azerbaijan this Eid*
- APCO Worldwide: *HATTA BY MERAAS: THE PERFECT RURAL ESCAPE*
- TOH: *Monte-Carlo SBM: Re-boot, re-imagine, re-discover*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- Broadway Entertainment Group and Dubai Opera with Four Communications Group: *The Phantom Unmasked*
- Marjan with ASDA'A BCW: *Ras Al Khaimah New Year's Eve Fireworks 2018/2019*
- Emirates Airline Festival of Literature with Four Communications: *UNITED BY WORDS*
- Edelman: *AIUla: Opening a region up to the world*

Best Professional Services Campaign

- BPG Orange: *KPMG*

Best Real Estate or Construction Campaign

- Marjan with ASDA'A BCW: *Ras Al Khaimah New Year's Eve Fireworks 2018/2019*
- Hill+Knowlton Strategies: *Transforming and professionalizing the real estate market in Saudi Arabia*
- TOH: *From Market Leader to Global Player - Rebrand of Cluttons to Savills*

Best Transportation and Logistics Campaign

- Dubai Airport Freezone Authority with Four Communications Group: *Innovate, Connect, Engage*

Supporting Partners



2019 MEPRA Awards Finalists



Sector and Services

Best Non-Profit/ Humanitarian/ Charitable Campaign

- Emirates Airline Festival of Literature with Four Communications Group: *United by Words*
- Edelman: *Arizona State University In partnership with Al Ghurair Foundation for Education*
- Travelport: *Travelport "Travel Unified" Campaign*
- INFINITI Middle East with Four Communications Group: *Going for Gold*
- Memac Ogilvy: *The Right Start*
- Landmark Group: *Landmark Group's Beat Diabetes Initiative*
- UNHCR with ASDA'A BCW: *Taking Islamic Philanthropy to the next level*
- Etihad Airways & Flimmaster: *Etihad Airways Ramadan Fridges*
- SOCIATE DMCC: *Medecins Sans Frontieres - Healing Wounds*
- Hill+Knowlton Strategies: *#BeTheLight*
- Ford Motor Company with ASDA'A BCW: *Ford Warriors in Pink 2018: Stories of Courage*
- ASDA'A BCW: *'A Call for Reform' - The 11th Annual ASDA' BCW Arab Youth Survey 2019*

Best Media Campaign

- Edelman: *Arizona State University In partnership with Al Ghurair Foundation for Education*

Supporting Partners



2019 MEPRA Awards Finalists



Best in Market

Best Campaign in Egypt

- M&C Saatchi Public Relations and Discovery: *Home is where the Heart Is*

Best Campaign in Jordan

- iJordan: *'Adventures of Looney Balloony' - Combating Violence Against Children Campaign for UNICEF Jordan and NCFI*

Best Campaign in Kuwait

- Hill+Knowlton Strategies: *GOSHxSuperhope*
- Weber Shandwick MENAT: *Taking it Back to '94*
- APCO Worldwide: *Supporting Kuwait's Vision for Persons with Disability*
- Weber Shandwick MENAT: *What Coffee Are You?*

Best Campaign in Saudi Arabia

- Hill+Knowlton Strategies: *AliExpress 9th Anniversary Sale*
- markettier & Grayling: *A Year on the Road*
- Weber Shandwick MENAT: *How to Break the Internet in Saudi Arabia*
- M&C Saatchi: *Mobily - #EveryonesKingdom*
- APCO Worldwide: *ADVANCEMENT OF SAUDI WOMEN IN THE WORKPLACE*
- APCO Worldwide: *BEST CAMPAIGN IN MARKET SAUDI ARABIA*
- Weber Shandwick MENAT: *Financial Sector Conference Saudi Arabia 2019*

Best Campaign in Oman

- Oman Oil Company/ Orpic with Four Communications Group: *Building an Employee-led Brand*

Supporting Partners



2019 MEPRA Awards Finalists



Best in Market

Best Campaign in UAE

- APCO Worldwide: *#ItAffectsYou*
- Hill+Knowlton Strategies: *Schneider Electric*
- Etihad Airways and Four Communications: *Celebrating the Special Olympics*
- Mubadala Investment Company: *DetermiNation*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- Hill+Knowlton Strategies: *GOSHxSuperhope*
- Masdar : *We Are Committed*

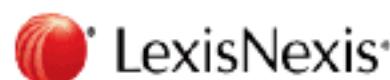
Best Campaign in Lebanon

- Galler Chocolatier Lebanon - A campaign by GREY DOHA: *"#be7mol2esma ("I carry her name")*

Best Campaign in Middle East

- Marriott International with Four Communications Group: *More Cravings*
- Travelport: *Travelport "Travel Unified" Campaign*
- APCO Worldwide: *Making History – The Pope in the UAE*
- Dubai Airports with Four Communications Group: *X Marks the Spot*
- Hill+Knowlton Strategies: *GOSHxSuperhope*
- UAE Space Agency with Four Communications Group: *Uniting the Region Through Space*
- Etihad Airways & Flimmaster: *Etihad Airways Ramadan Fridges*
- ASDA' A BCW: *'A Call for Reform' - The 11th Annual ASDA' BCW Arab Youth Survey 2019*

Supporting Partners



2018 MEPRA Awards Finalists



People and Teams

Large Agency of the Year

- APCO Worldwide
- ASDA'A BCW
- Four Communications Group
- Hill+Knowlton Strategies
- Weber Shandwick MENAT

Small Agency of the Year

- In2 Consulting
- Brazen
- Atteline
- markettiers

Large In-House Team of the Year

- Mubadala Investment Company: *OMG - One Mubadala Group*

Small In-House Team of the Year

- Standard Chartered Bank: *Small but Mighty*

The “Dave Robinson” Awards for Outstanding Young Communicator of the Year In-House

- Mubadala Investment Company: *Mohamed Luqman*
- Siemens: *Cindy Liebelt*
- Discovery: *Lucy Speed*
- Emirates Global Aluminium: *Ameera Al Marzooqi - Determination. Passion. Respect.*

Supporting Partners



2018 MEPRA Awards Finalists



People and Teams

The “Dave Robinson” Awards for Outstanding Young Communicator of the Year Agency

- M&C Saatchi Public Relations: *Melinda Mesiano*
- Four Communications: *Shilpa Johnson*
- Weber Shandwick MENAT: *Jonathan Fisher*
- Hill+Knowlton Strategies: *Emily Cope-Smith*
- Hill+Knowlton Strategies: *A Girl Called Light*
- SOCIATE DMCC: *Tazeen Jafri*
- Weber Shandwick MENAT: *Nada Elbarshoumi*
- markettiers: *Hadeel Mansour*
- Hill+Knowlton Strategies: *Sanjana Soman*
- Brazen: *Charlie Madsen*

Supporting Partners

