MEET THE FINALISTS...
BEST IN MARKET
BEST CAMPAIGN
OMAN
AL-FUTTAIM IKEA & IMPACT PORTER NOVELLI
STORE OPENING IN OMAN

HILL+KNOWLTON STRATEGIES
WITH THE COCA-COLA COMPANY
‘BELIEVING IS MAGIC’ FIFA WORLD CUP TROPHY TOUR
BEST IN MARKET
BEST CAMPAIGN
QATAR
MEMAC OGILVY
WHALE SHARKS IN QATAR

MEMAC OGILVY
TRIPLETS GHETTO KIDS VISIT QATAR

RED HAVAS MIDDLE EAST
ADIDAS FIFA WORLD CUP – OFFICIAL MATCH BALL LAUNCH

WEBER SHANDWICK MENAT AND MCDONALD'S QATAR
#BIASCORRECT: ALL-FEMALE CREW RESTAURANT ON INTERNATIONAL WOMEN'S DAY
BEST IN MARKET
BEST CAMPAIGN
LEBANON
WEBER SHANDWICK MENAT AND MASTERCARD

MASTERCARD INNOVATION FORUM

WEBER SHANDWICK MENAT AND MASTERCARD

EMPOWERING HER BUSINESS

TWITTER AND LEO BURNETT BEIRUT

#THEMISSINGPEACE

HILL+KNOWLTON STRATEGIES WITH THE COCA-COLA COMPANY

‘BELIEVING IS MAGIC’ FIFA WORLD CUP TROPHY TOUR
BEST IN MARKET
BEST CAMPAIGN
EGYPT
CANON CENTRAL AND NORTH AFRICA
CANON R TOUR IN EGYPT

MATRIX PR
WITH STAYWELL IN EGYPT

MEMAC OGILVY
UNHCR RULES OF HUMANITY

WEBER SHANDWICK MENAT AND MASTERCARD
CONNECTING THE UNBANKED
BEST IN MARKET

BEST CAMPAIGN

KUWAIT
ASDA'A BCW WITH NOVO NORDISK
YOU ARE NOT ALONE

BPG
CBK DIRAYA FRAUD CAMPAIGN

BPG
RED REWARDS YOU FOR BEING YOU

HILL+KNOWLTON STRATEGIES WITH
THE COCA-COLA COMPANY
‘BELIEVING IS MAGIC’ FIFA WORLD CUP TROPHY TOUR

WEBER SHANDWICK MENAT
AND BAYAN DENTAL
PROUD MOMENTS
BEST IN MARKET
BEST CAMPAIGN
JORDAN
APCO WORLDWIDE, UMNIAH
UMNIAH’S SUSTAINABILITY CAMPAIGN

MEMAC OGILVY
ARABI FITNESS CHALLENGE

MEMAC OGILVY
DEMOCRATIZING SUCCESS

MEMAC OGILVY
PROUDLY JORDANIAN

MEMAC OGILVY
REFLECT LAUNCH: FIRST NEOBANK IN JORDAN

WEBER SHANDWICK MENAT
AND MASTERCARD
MASTERCARD INNOVATION FORUM
BEST IN MARKET
BEST CAMPAIGN
BAHRAIN
HILL+KNOWLTON STRATEGIES WITH THE COCA-COLA COMPANY
‘BELIEVING IS MAGIC’ FIFA WORLD CUP TROPHY TOUR

MEMAC OGILVY
APM TERMINALS - BEACON PROGRAM

MEMAC OGILVY
MCLAREN X NAT BOWEN

MEMAC OGILVY
STC BAHRAIN - TREES FOR LIFE

W7WORLDWIDE
DISPELLING PR MYTHS

WEBER SHANDWICK MENAT AND MASTERCARD
MASTERCARD INNOVATION FORUM
ASDA'A BCW WITH THE RED SEA DEVELOPMENT CO.
ENGAGING THE SAUDI YOUTH

ASDA'A BCW WITH SNAP
THE FUTURE OF SHOPPING WITH SNAP’S AUGMENTED REALITY TECHNOLOGY

HILL+KNOWLTON STRATEGIES
LEAP-ING SAUDI ARABIA INTO THE FUTURE

HILL + KNOWLTON STRATEGIES WITH THE ROYAL COMMISSION FOR ALULA
THE INAUGURAL ARABIAN LEOPARD DAY

HILL+KNOWLTON STRATEGIES WITH SKILL CHALLENGE ENTERTAINMENT
FOR RAGE ON THE RED SEA
JOHNSON'S BABY WITH FOUR MENA
NATURALLY BACKED BY SCIENCE

MEMAC OGILVY
A GREENER RIYADH

WEBER SHANDWICK AND ERICSSON
THE POWER OF LIMITLESS CONNECTIVITY

WEBER SHANDWICK AND NETFLIX
AMPLIFYING ARAB WOMEN'S VOICES IN STORYTELLING

WEBER SHANDWICK MENAT,
MASTERCARD AND PUBLICIS SAPIENT
EMPOWERING 'HER VOICE'
BEST IN MARKET

BEST CAMPAIGN

UAE
ETCC AND HILL+KNOWLTON STRATEGIES
'NAS... YOUR WAY' CAMPAIGN

GAMBIT COMMUNICATIONS & VEOLIA
LEADERSHIP IN SUSTAINABILITY

GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

JOHNSON'S BABY WITH FOUR MENA
OPEN UP

MEMAC OGLIVY
EXPO 2020 DUBAI - BRINGING THE WORLD TOGETHER FOR PEOPLE & PLANET
MEMAC OGLIVY
HIDDEN IN PLAIN SIGHT - GEMS EDUCATION

THE NATIONAL HEALTH INSURANCE COMPANY – DAMAN WITH FOUR MENA
WALKING 13 TIMES AROUND THE ENTIRE WORLD

WEBER SHANDWICK AND NETFLIX
AMPLIFYING ARAB WOMEN'S VOICES IN STORYTELLING

WIZZ AIR ABU DHABI AND FOUR MENA
GET LOST WITH WIZZ

YAS ISLAND WITH FOUR MENA
YAS YAS BABY
SECTOR AND SERVICES

BEST SPORTS & RECREATIONAL CAMPAIGN
ADNEC WITH FOUR MENA
THE BIGGEST EVENT OF ITS KIND IN THE REGION

GAMBIT COMMUNICATIONS
& THE RITZ-CARLTON
FORMULA 1 FRENZY!

HILL+KNOWLTON STRATEGIES
WITH ARAMCO-P54
THE ARAMCO TEAM SERIES

HILL+KNOWLTON STRATEGIES
WITH SAUDI E-SPORTS FEDERATION
GAMERS 8 SEASON

HILL+KNOWLTON STRATEGIES
WITH SKILL CHALLENGE ENTERTAINMENT
RAGE ON THE RED SEA
MEMAC OGILVY
ARABI FITNESS CHALLENGE

MEMAC OGILVY
HIDDEN IN PLAIN SIGHT - GEMS EDUCATION

RED HAVAS MIDDLE EAST
ADIDAS FIFA WORLD CUP – OFFICIAL MATCH BALL LAUNCH

RED HAVAS MIDDLE EAST
ADIDAS - I’M POSSIBLE UGC BILLBOARD CAMPAIGN

WEBER SHANDWICK MENAT, MASTERCARD, FP7 AND MARKETTIERS
THE OUT-OF-THIS-WORLD FOOTBALL GAME
SECTOR AND SERVICES

BEST BUSINESS TO BUSINESS CAMPAIGN
APCO WORLDWIDE, SCHNEIDER ELECTRIC
SCHNEIDER ELECTRIC MEA INNOVATION SUMMIT 2022

ASDA'A BCW WITH VISA
SHIFTING THE NARRATIVE FOR FEMALE ENTREPRENEURS

BRAZEN MENA
KSA PERCEPTION REPORT

GAMBIT COMMUNICATIONS & VEOLIA
LEADERSHIP IN SUSTAINABILITY

HILL+KNOWLTON STRATEGIES
WITH TWITTER MENA
#RAMADANTALKS2022
TARSUS AND FOUR MENA
SHAPING A NEW ERA FOR AEROSPACE
- THE BIGGEST DUBAI AIRSHOW TO DATE

WEBER SHANDWICK AND ERICSSON
THE POWER OF LIMITLESS CONNECTIVITY

WEBER SHANDWICK MENAT
AND MASTERCARD
MASTERCARD INNOVATION FORUM

MATRIX PR - ACRONIS
ACRONIS - LEADING THE WAY IN CYBER PROTECTION

SNC-LAVALIN
#EXPO2020: JOIN THE CONVERSATION
- DIGITAL COMMUNICATIONS CAMPAIGN, UAE
SECTOR AND SERVICES

BEST CONSUMER GOODS CAMPAIGN
GAMBIT COMMUNICATIONS & AL FUTTAIM TOYOTA LEXUS
TAKING THE LEAD

GAMBIT COMMUNICATIONS & PORSCHE
ICONS OF PORSCHE

JOHNSON'S BABY WITH FOUR MENA
NATURALLY BACKED BY SCIENCE

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA

WEBER SHANDWICK AND MCDONALD'S UAE
BUY A BOOK, BE A PART OF HER STORY

YAS HOLDING AND FOUR MENA
SUSTAINABLY FEEDING THE MIDDLE EAST
WITH LOCALLY GROWN, HIGH-QUALITY FOOD
SECTOR AND SERVICES

BEST CONSUMER SERVICES CAMPAIGN
MARKETTIERS MENA
TALABAT – EXPO 2020 DUBAI

MATRIX PR - COLDWELL BANKER
THE PROFITABLE POWER OF STORYTELLING IN REAL ESTATE

MATRIX PR - ZURICH INTERNATIONAL LIFE
#HAVEYOUDONEYOURHOMEWORK - ZURICH INTERNATIONAL LIFE’S FINANCIAL PREPAREDNESS STUDY

MEMAC OGLIVY
OODI FAWAZZEER ABU EL REER

MEMAC OGLIVY
REFLECT LAUNCH: FIRST NEOBANK IN JORDAN
WEBER SHANDWICK AND DEEP DIVE DUBAI
ASCENDING MOMENTS: CELEBRATING DEEP DIVE DUBAI’S ONE YEAR ANNIVERSARY

WEBER SHANDWICK AND NETFLIX
AMPLIFYING ARAB WOMEN’S VOICES IN STORYTELLING

WEBER SHANDWICK MENAT AND BAYAN DENTAL
PROUD MOMENTS

WEBER SHANDWICK AND ERICSSON
THE POWER OF LIMITLESS CONNECTIVITY

YAS ISLAND WITH FOUR MENA
YAS YAS BABY
SECTOR AND SERVICES
BEST AUTOMOTIVE CAMPAIGN
EDELMAN MIDDLE EAST AND NISSAN MIDDLE EAST
NISSAN CELEBRATES THE 70TH ANNIVERSARY OF THE ICONIC PATROL

EDELMAN MIDDLE EAST AND NISSAN MIDDLE EAST
NISSAN LAUNCHES DEDICATED ‘LET’S MOVE’ COMMUNICATIONS PROGRAM AS PART OF ITS OFFICIAL AUTOMOTIVE PARTNERSHIP WITH EXPO 2020 DUBAI

GAMBIT COMMUNICATIONS & PORSCHE
ICONS OF PORSCHE

GAMBIT COMMUNICATIONS & THE RITZ-CARLTON
FORMULA 1 FRENZY!

MG MOTOR & PERFORMANCE COMMUNICATIONS
LAUNCH OF THE MG GT – ‘THE LONDON LAP’
PERFORMANCE COMMUNICATIONS & BENTLEY MOTORS
BENTLEY X DUBAI DESIGN WEEK COLLABORATION
WITH HESSA AL SUWAIDI

PERFORMANCE COMMUNICATIONS & BENTLEY MOTORS
BENTLEY - EXTRAORDINARY WOMEN CAMPAIGN

WEBER SHANDWICK AND CADILLAC
UNLEASHING THE BEASTS IN THE MIDDLE EAST:
CADILLAC V-SERIES BLACKWING

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA

WEBER SHANDWICK AND GMC MIDDLE EAST
FUTURE PROOFING GMC’S OFF-ROAD LEGACY
SECTOR AND SERVICES

BEST FASHION OR BEAUTY CAMPAIGN
HILL+KNOWLTON STRATEGIES WITH DUBAI DESIGN DISTRICT AND THE ARAB FASHION COUNCIL
ARAB FASHION WEEK 2022

HILL+KNOWLTON STRATEGIES WITH BAYER BEPANTHEN
#SPIN4URSKIN

MATRIX PR - VATIKA
LEVERAGING TRADITIONAL PR TO RECLAIM THE TIARA FOR VATIKA NATURAL HAIR CARE

RED HAVAS MIDDLE EAST
ADIDAS ORIGINALS X RAVI RESTAURANT

RED HAVAS MIDDLE EAST
PURIFICACION GARCIA 20 DAYS OF RAMADAN – THINKERS

TOH PUBLIC RELATIONS
HOUSE OF GARRARD: IT'S TIME TO BLAZE
SECTOR AND SERVICES

BEST TECHNOLOGY CAMPAIGN
BPG
REBOOTING RETAIL WITH 6THSTREET'S PHYGITAL STORE

DELL TECHNOLOGIES AND WEBER SHANDWICK
FROM DATA PARADOX TO DATA PARADISE

HILL+KNOWLTON STRATEGIES
LEAP-ING SAUDI ARABIA INTO THE FUTURE

MARKETTIERS MENA
TALABAT – EXPO 2020 DUBAI

MATRIX PR - ACRONIS
ACRONIS - LEADING THE WAY IN CYBER PROTECTION
MATRIX PR - FTFT CAPITAL
FTFT CAPITAL - BUILDING #CRYPTOCREDIBILITY FOR AN ENTIRE INDUSTRY

MATRIX PR - SHIPSY

MAVEN MARKETING & EVENTS, ABU DHABI INVESTMENT OFFICE (ADIO) AND WEBER SHANDWICK
WOMEN OF WEB3

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA

WEBER SHANDWICK MENAT AND MASTERCARD
A PRICELESS EXPO
SECTOR AND SERVICES

BEST RETAIL CAMPAIGN
BPG
REBOOTING RETAIL WITH 6THSTREET'S PHYGITAL STORE

MATRIX PR - VATIKA
LEVERAGING TRADITIONAL PR TO RECLAIM THE TIARA FOR VATIKA NATURAL HAIR CARE

MATRIX PR - DABUR
TURNING THE TIDE: HOW A REVAMPED COMMUNICATIONS STRATEGY SHIFTED THE PERCEPTION OF A BEAUTY BRAND

RED HAVAS MIDDLE EAST
ADIDAS ORIGINALS X RAVI RESTAURANT
SECTOR AND SERVICES
BEST TRANSPORTATION & LOGISTICS CAMPAIGN
MATRIX PR - SHIPSY

MEMAC OGILVY
INTRODUCING AVILEASE

TARSUS AND FOUR MENA
SHAPING A NEW ERA FOR AEROSPACE - THE BIGGEST DUBAI AIRSHOW TO DATE

WEBER SHANDWICK AND CHEVROLET MIDDLE EAST
FROM A TO ZR2: ESTABLISHING CHEVY SILVERADO’S OFF ROAD PROWESS

WEBER SHANDWICK AND GMC MIDDLE EAST
FUTURE PROOFING GMC’S OFF ROAD LEGACY
SECTOR AND SERVICES

BEST GOVERNMENT COMMUNICATIONS & PUBLIC AFFAIRS CAMPAIGN
ABU DHABI SCHOOL OF GOVERNMENT WITH FOUR MENA
FUTURE SHAPERS

ACORN STRATEGY & ICON AGENCY
AUSTRALIA PAVILION AT EXPO 2020 DUBAI –
#GDAYEXPO2020 #AUSATEXPO

APCO WORLDWIDE, SAUDI MINISTRY OF CULTURE
THE KSA PAVILION’S CHIEF STORYTELLER

APCO WORLDWIDE, UAE MINISTRY OF ECONOMY
UAE MINISTRY OF ECONOMY’S NEXTGENFDI

DUBAI COMMERCCITY WITH FOUR MENA
FROM E-COMMERCE TO DIGITAL COMMERCE
EDELMAN
DP WORLD: MAXIMISING DP WORLD’S OUTREACH PROGRAMME AT EXPO 2020 DUBAI

EMIRATES NUCLEAR ENERGY CORPORATION AND FOUR MENA
POWERING THE PATH TO NET ZERO

ETCC AND HILL+KNOWLTON STRATEGIES
‘NAFIS... YOUR WAY’ CAMPAIGN

WEBER SHANDWICK MENAT
ABU DHABI IN THE USA WITH ‘LIFE SCIENCE MISSION’

WEBER SHANDWICK AND TBWA\RAAD
ADIO: THRIVE THROUGH INNOVATION
SECTOR AND SERVICES

BEST TRAVEL, TOURISM & HOSPITALITY CAMPAIGN
ASDA'A BCW WITH JUMEIRAH
CELEBRATING THE NEW AND VIBRANT CULINARY PORTFOLIO OF JUMEIRAH

GAMBIT COMMUNICATIONS & THE RITZ-CARLTON
FORMULA 1 FRENZY!

MEMAC OGILVY
EXPO 2020 DUBAI — BRINGING THE WORLD TOGETHER FOR PEOPLE & PLANET

TOH PUBLIC RELATIONS
MENA WORLD’S 50 BEST RESTAURANT AWARDS 2022

WIZZ AIR ABU DHABI AND FOUR MENA
GET LOST WITH WIZZ

YAS ISLAND ABU DHABI WITH FOUR MENA
HARTIFYING YAS

YAS ISLAND WITH FOUR MENA
YAS HAI KHAAS
SECTOR AND SERVICES
BEST FINANCIAL SERVICES CAMPAIGN
ASDA'A BCW WITH VISA
SHIFTING THE NARRATIVE FOR FEMALE ENTREPRENEURS

BPG
GLOBAL LEADER TO LOCAL HERO

GAMBIT COMMUNICATIONS & SWISSQUOTE
THE TRUST EQUATION 2.0

HILL+KNOWLTON STRATEGIES
WITH ARAB COORDINATION GROUP TO SHOWCASE ITS IMPACT IN ADVANCING DEVELOPMENT FINANCE

MASTERCARD
A PRICELESS EFFORT
MATRIX PR - CENTURY FINANCIAL
CENTURY FINANCIAL: AN UNCONVENTIONAL MEDIA DARLING

MEMAC OGLIVY
REFLECT LAUNCH: FIRST NEOBANK IN JORDAN

WEBER SHANDWICK MENAT AND MASTERCARD
CONNECTING THE UNBANKED

WEBER SHANDWICK MENAT AND THE ARAB PETROLEUM INVESTMENTS CORPORATION (APICORP)
INSPIRING THE ARAB ENERGY SECTOR ON A JOURNEY OF SUSTAINABILITY

WEBER SHANDWICK MENAT AND MASHREQ
RISE EVERY DAY – REDEFINING MASHREQ'S BRAND IDENTITY
SECTOR AND SERVICES

BEST HEALTHCARE CAMPAIGN
ACORN STRATEGY
FRED HOLL Owens FOUNDATION - SHE SEES: EQUAL RIGHT TO SIGHT

ASTER DM HEALTHCARE
ASTER GUARDIANS GLOBAL NURSING AWARD

ASTRAZENECA
COLLABORATION FOR A HEALTHIER WORLD: LEVERAGING EXPO 2020

HILL+KNOWLTON STRATEGIES WITH BAYER BEPANTHEN
#SPIN4URSKIN
THE NATIONAL HEALTH INSURANCE COMPANY – DAMAN WITH FOUR MENA
WALKING 13 TIMES AROUND THE ENTIRE WORLD

WEBER SHANDWICK MENAT
ABU DHABI IN THE USA WITH 'LIFE SCIENCE MISSION'

WEBER SHANDWICK MENAT
YES TO SUCCESS: CELEBRATING ABU DHABI’S ACHIEVEMENTS IN HEALTHCARE

WEBER SHANDWICK MENAT AND BAYAN DENTAL
PROUD MOMENTS
SECTOR AND SERVICES

BEST ARTS AND CULTURE CAMPAIGN
BRAZEN MENA
THE ART MAZE

EDELMAN SAUDI ARABIA
RED SEA INTERNATIONAL FILM FESTIVAL

GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

HILL+KNOWLTON STRATEGIES
WITH RIYADH ART FOR TUWAIQ SCULPTURE 2021

MEMAC OGILVY
OODI FAWAZEER ABU EL REER
SOUL COMMUNICATIONS - DELIVEROO UAE
DELIVEROO EMIRATI WOMEN'S DAY

VIOLA COMMUNICATIONS
SHEIKH ZAYED FESTIVAL

WEBER SHANDWICK AND MAKTABA AT THE DEPARTMENT OF CULTURE AND TOURISM – ABU DHABI (DCT)
TREASURIES OF KNOWLEDGE IN 50 YEARS

W7WORLDWIDE
BUILDING CULTURAL BRIDGES

W7WORLDWIDE
WHAT A WONDERFUL BEEF!
TECHNIQUES

BEST INTEGRATED CAMPAIGN
GAMBIT COMMUNICATIONS & AL FUTTAIM TOYOTA LEXUS
TAKING THE LEAD

GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

GAMBIT COMMUNICATIONS & PORSCHE
ICONS OF PORSCHE

GAMBIT COMMUNICATIONS & VEOLIA
LEADERSHIP IN SUSTAINABILITY

HILL+KNOWLTON STRATEGIES
WITH SAUDI E-SPORTS FEDERATION
GAMERS 8 SEASON
HILL + KNOWLTON STRATEGIES WITH THE ROYAL COMMISSION FOR ALULA
THE INAUGURAL ARABIAN LEOPARD DAY

MEMAC OGILVY
EXPO 2020 DUBAI - BRING THE WORLD TOGETHER FOR PEOPLE & PLANET

WEBER SHANDWICK MENAT AND MASTERCARD
A PRICELESS EXPO

WEBER SHANDWICK MENAT, MASTERCARD AND PUBLICIS SAPIENT
EMPOWERING 'HER VOICE'

WEBER SHANDWICK MENAT, MASTERCARD, FP7 AND MARKETTIERS
THE OUT-OF-THE-THIS-WORLD FOOTBALL GAME
TECHNIQUES

BEST LAUNCH / LIVE EVENT / STUNT
ACORN STRATEGY
RESOLVE 2022: BRINGING DISPUTE RESOLUTION TO THE UAE

AL-FUTTAIM IKEA & IMPACT PORTER NOVELLI
AL-FUTTAIM IKEA – LAUNCH OF NEW COLLECTIONS AND HOME FURNISHING SOLUTIONS, SLEEPOVER EVENT

GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

GAMBIT COMMUNICATIONS & PORSCHE
ICONS OF PORSCHE

HILL + KNOWLTON STRATEGIES WITH THE ROYAL COMMISSION FOR ALULA
THE INAUGURAL ARABIAN LEOPARD DAY
 MATRIX PR - AG EVENTS
CELEBRITY FOOTBALL CUP 2022 WITH AG EVENTS

MEMAC OGILVY
EXPO 2020 DUBAI — BRINGING THE WORLD TOGETHER
FOR PEOPLE & PLANET

RED HAVAS MIDDLE EAST
ADIDAS ORIGINALS X RAVI RESTAURANT

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA

WIZZ AIR ABU DHABI AND FOUR MENA
GET LOST WITH WIZZ
TECHNIQUES

BEST USE OF INFLUENCERS OR BRAND AMBASSADOR
GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

HILL+KNOWLTON STRATEGIES WITH ARENA OF VALOR
THE RACE TO LEGENDARY CAMPAIGN

HILL+KNOWLTON STRATEGIES WITH BAYER BEPANTHEN
#SPIN4URSKIN

HILL+KNOWLTON STRATEGIES WITH PUBG MOBILE
THE CHICKEN ROAST BATTLE CAMPAIGN

MEMAC OGILVY
EXPO 2020 DUBAI — BRINGING THE WORLD TOGETHER FOR PEOPLE & PLANET
MEMAC OGILVY
KWAI'S MOZE3 EL SHARE3 CAMPAIGN

RED HAVAS MIDDLE EAST
FOCP YMCA SELF-CHECK

WEBER SHANDWICK MENAT, MASTERCARD, FP7 AND MARKETTIERS
THE OUT-OF-THIS-WORLD FOOTBALL GAME

YAS ISLAND ABU DHABI WITH FOUR MENA
HARTIFYING YAS

YAS ISLAND WITH FOUR MENA
YAS HAI KHAAS
TECHNIQUES

BEST USE OF DIGITAL COMMUNICATIONS
GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

GAMBIT COMMUNICATIONS & THE RITZ-CARLTON
FORMULA 1 FRENZY!

GAMBIT COMMUNICATIONS & MANDARIN ORIENTAL HOTEL GROUP
A WORLD OF FANS

GAMBIT COMMUNICATIONS & PORSCHE
ICONS OF PORSCHE

HILL+KNOWLTON STRATEGIES WITH ARENA OF VALOR
THE RACE TO LEGENDARY CAMPAIGN
HILL+KNOWLTON STRATEGIES WITH TECOM GROUP
BUILDING BETTER SOCIAL

MATRIX PR - ACRONIS
ACRONIS - LEADING THE WAY IN CYBER PROTECTION

MATRIX PR - FTFT CAPITAL
FTFT CAPITAL - BUILDING #CRYPTOCREDIBILITY FOR AN ENTIRE INDUSTRY

RED HAVAS MIDDLE EAST
ADIDAS ORIGINALS X RAVI RESTAURANT

WEBER SHANDWICK MENAT, MAESTERCARD AND PUBLICIS SAPIENT
EMPOWERING 'HER VOICE
ASDA'A BCW
CHARTING A NEW COURSE

BRAZEN MENA
KSA PERCEPTION REPORT

CURRENT GLOBAL AND CITIZENS SCHOOL DUBAI
REIMAGINING EDUCATION FOR THE 21ST CENTURY

GAMBIT COMMUNICATIONS & AL FUTTAIM TOYOTA LEXUS
TAKING THE LEAD

GAMBIT COMMUNICATIONS & SWISSQUOTE
THE TRUST EQUATION 2.0

GAMBIT COMMUNICATIONS & VEOLIA
LEADERSHIP IN SUSTAINABILITY
MATRIX PR - CENTURY FINANCIAL
CENTURY FINANCIAL: AN UNCONVENTIONAL MEDIA DARLING

MATRIX PR - ZURICH INTERNATIONAL LIFE
#HAVEYOUDONEYOURHOMEWORK - ZURICH INTERNATIONAL LIFE’S FINANCIAL PREPAREDNESS STUDY

PERFORMANCE COMMUNICATIONS & BENTLEY MOTORS
BENTLEY - EXTRAORDINARY WOMEN CAMPAIGN

SIEMENS
SIEMENS AT EXPO 2020 DUBAI- CREATING A BLUEPRINT FOR FUTURE SMART CITIES

SNC-LAVALIN
“ENGINEERING NET ZERO IN THE GCC” INDUSTRY REPORT
TECHNIQUES

BEST SUSTAINABILITY, SOCIAL RESPONSIBILITY OR ESG CAMPAIGN
APCO WORLDWIDE, UMNIAH
UMNIAH’S SUSTAINABILITY CAMPAIGN

GAMBIT COMMUNICATIONS & BBC STUDIOS
THE GREEN PLANET

GAMBIT COMMUNICATIONS & VEOLIA
LEADERSHIP IN SUSTAINABILITY

JOHNSON’S BABY WITH FOUR MENA
OPEN UP

MEMAC OGILVY
CARREFOUR AGAINST SINGLE USE PLASTIC
MEMAC OGILVY
GREEN RIYADH’S GREENER HOME

MEMAC OGILVY
HIDDEN IN PLAIN SIGHT - GEMS EDUCATION

MEMAC OGILVY
"RIYCYCLE CAMPAIGN"

SIEMENS
MY ENERGY STORY- SDG7 CAMPAIGN

THE NATIONAL HEALTH INSURANCE COMPANY – DAMAN WITH FOUR MENA
WALKING 13 TIMES AROUND THE ENTIRE WORLD
ACORN STRATEGY
FRED HOLLOWS FOUNDATION - SHE SEES: EQUAL RIGHT TO SIGHT

HILL + KNOWLTON STRATEGIES
WITH THE ROYAL COMMISSION FOR ALULA
THE INAUGURAL ARABIAN LEOPARD DAY

HILL + KNOWLTON STRATEGIES
WITH ARAB COORDINATION GROUP
TO SHOWCASE ITS IMPACT IN ADVANCING DEVELOPMENT FINANCE

MATRIX PR - DABUR
DABUR’S #KINDNESSKLOSET - BEATING THE ODDS OF THE GLOBAL PANDEMIC WITH A HEART TOUCHING CAMPAIGN

MEMAC OGILVY
UNHCR RULES OF HUMANITY
PLACE COMMUNICATIONS FZ LLC
MALTA, GET READY TO #MEETTHEDETERMINED

SOUL COMMUNICATIONS - DELIVEROO
DELIVEROO FULL LIFE

RED HAVAS MIDDLE EAST
FOCP YMCA SELF-CHECK

RED HAVAS MIDDLE EAST
L’ORÉAL-UNESCO FOR WOMEN IN SCIENCE 2021
TECHNIQUES
BEST USE OF MEDIA RELATIONS (CONSUMER/TRADE)
CURRENT GLOBAL AND CITIZENS SCHOOL DUBAI
Reimagining Education for the 21st Century

HILL+KNOWLTON STRATEGIES
With Skill Challenge Entertainment
Rage on the Red Sea

MATRIX PR - CENTURY FINANCIAL
Century Financial: An Unconventional Media Darling

MATRIX PR - COLDWELL BANKER
The Profitable Power of Storytelling in Real Estate

MOJO PR
New Zealand at Expo 2020 Dubai
RED HAVAS MIDDLE EAST
ADIDAS ORIGINALS X RAVI RESTAURANT

TIKTOK AND GAMBIT COMMUNICATIONS
CHANGING THE CONVERSATION AROUND SAFETY

WEBER SHANDWICK MENAT AND THE ARAB PETROLEUM INVESTMENTS CORPORATION (APICORP)
INSPIRING THE ARAB ENERGY SECTOR ON A JOURNEY OF SUSTAINABILITY

WEBER SHANDWICK AND CADILLAC
UNLEASHING THE BEASTS IN THE MIDDLE EAST: CADILLAC V SERIES BLACKWING

WEBER SHANDWICK MENAT, MASTERCARD, FP7 AND MARKETTIERS
THE OUT-OF-THIS-WORLD FOOTBALL GAME
ACTION GLOBAL COMMUNICATIONS
ABU DHABI READS CAMPAIGN

ACORN STRATEGY
RESOLVE 2022: BRINGING DISPUTE RESOLUTION TO THE UAE

ASDA'A BCW
CHARTING A NEW COURSE

BRAZEN MENA
KSA PERCEPTION REPORT

CURRENT GLOBAL AND CITIZENS SCHOOL DUBAI
REIMAGINING EDUCATION FOR THE 21ST CENTURY
GAMBIT COMMUNICATIONS & SWISSQUOTE
THE TRUST EQUATION 2.0

MATRIX PR - ZURICH INTERNATIONAL LIFE
#HAVEYOUNADOONEYOURHOMEWORK - ZURICH INTERNATIONAL LIFE’S FINANCIAL PREPAREDNESS STUDY

MEMAC OGILVY
CITY CENTRE - IT’S YOUR SPACE

WEBER SHANDWICK AND DELL TECHNOLOGIES
FROM DATA PARADOX TO DATA PARADISE

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA
ACTION GLOBAL COMMUNICATIONS
JOE & THE JUICE

APCO WORLDWIDE, DUBAI HOLDING
TICKIT, A FIRST-OF-ITS-KIND LOYALTY PROGRAMME OFFERING EFFORTLESS INSTANT REWARDS

BRAZEN MENA
THE ART MAZE

BRAZEN MENA
19 CRIMES X SNOOP DOGG

CONTINENTAL & PERFORMANCE COMMUNICATIONS
CONTINENTAL TYRE SAFETY CAMPAIGN WITH EDI
GAMBIT COMMUNICATIONS & THE RITZ-CARLTON
FORMULA 1 FRENZY!

HILL+KNOWLTON STRATEGIES WITH ARENA OF VALOR
THE RACE TO LEGENDARY CAMPAIGN

HILL+KNOWLTON STRATEGIES WITH TWITTER MENA
#RAMADANTALKS2022

MEMAC OGILVY
HIDDEN IN PLAIN SIGHT - GEMS EDUCATION

MEMAC OGILVY
UNHCR RULES OF HUMANITY

SOUL COMMUNICATIONS - DELIVEROO UAE
DELIVEROO FULL LIFE
TECHNIQUES

BEST USE OF CONTENT - CREATIVE, EDITORIAL OR VIDEO
FOUR MENA
JOHNSON'S BABY

HILL+KNOWLTON STRATEGIES WITH ARENA OF VALOR
THE RACE TO LEGENDARY CAMPAIGN

HILL + KNOWLTON STRATEGIES WITH THE ROYAL COMMISSION FOR ALULA
THE INAUGURAL ARABIAN LEOPARD DAY

HOUBARA COMMUNICATIONS
KEARNEY - WHAT'S NEXT DIALOGUES

MEMAC OGLIVY
DEMOCRATIZING SUCCESS
MEMAC OGLIVY
EXPO 2020 DUBAI — BRINGING THE WORLD TOGETHER FOR PEOPLE & PLANET

MEMAC OGLIVY
HIDDEN IN PLAIN SIGHT - GEMS EDUCATION

MEMAC OGLIVY
UNHCR RULES OF HUMANITY

WEBER SHANDWICK AND DEEP DIVE DUBAI
ASCENDING MOMENTS: CELEBRATING DEEP DIVE DUBAI’S ONE YEAR ANNIVERSARY

WEBER SHANDWICK AND ERICSSON
THE POWER OF LIMITLESS CONNECTIVITY
TECHNIQUES

BEST CORPORATE REPUTATION CAMPAIGN
GAMBIT COMMUNICATIONS & MANDARIN ORIENTAL HOTEL GROUP
A WORLD OF FANS

GAMBIT COMMUNICATIONS & THE RITZ-CARLTON
FORMULA 1 FRENZY!

MASTERCARD
A PRICELESS CAMPAIGN

MATRIX PR - CENTURY FINANCIAL
CENTURY FINANCIAL: AN UNCONVENTIONAL MEDIA DARLING

MEMAC OGILVY
EXPO 2020 DUBAI — BRINGING THE WORLD TOGETHER FOR PEOPLE & PLANET
MUBADALA ENERGY
MUBADALA ENERGY: “ENERGIZING THE FUTURE”

TIKTOK AND GAMBIT COMMUNICATIONS
CHANGING THE CONVERSATION AROUND SAFETY

WEBER SHANDWICK AND GENERAL MOTORS
EXHIBIT ZERO: ARABIA

WEBER SHANDWICK MENAT AND MASTERCARD
A PRICELESS CAMPAIGN

WEBER SHANDWICK MENAT AND MASTERCARD
EMPOWERING HER BUSINESS
HOUBARA COMMUNICATIONS
VOLKSWAGEN TAKES ON THE GREY MARKET

MATRIX PR - FTFT CAPITAL
FTFT CAPITAL - #CRYPTOCREDIBILITY SAVING AN INDUSTRY IN CRISIS

TIKTOK AND GAMBIT COMMUNICATIONS
CHANGING THE CONVERSATION AROUND SAFETY

WEBER SHANDWICK AND NETFLIX
AMPLIFYING ARAB WOMEN'S VOICES IN STORYTELLING
TECHNIQUES

BEST INTERNAL COMMUNICATIONS OR CHANGE MANAGEMENT CAMPAIGN
APCO WORLDWIDE, EDGE
EDGE HUB: TOGETHER AS ONE

MASTERCARD
GROWING TOGETHER IS PRICELESS

MEMAC OGILVY
OUR SUPERHERO - IWD

OGILVY
WOMEN EMPOWERMENT SUMMIT

WEBER SHANDWICK AND IBM
TALENT IS EVERYWHERE
PEOPLE AND TEAMS

LARGE AGENCY OF THE YEAR
ACORN STRATEGY
ACORN STRATEGY – MAKING MIGHTY MOVES

APCO WORLDWIDE

ASDA'A BCW
A RECORD YEAR OF HISTORIC WINS AND HIGH DOUBLE-DIGIT GROWTH

FOUR MENA
THE BREAKTHROUGH YEAR

GAMBIT COMMUNICATIONS
ONE MOVE AHEAD!

HILL+KNOWLTON STRATEGIES

RED HAVAS MIDDLE EAST
AT THE INTERSECTION OF CULTURE & COMMUNICATIONS

WEBER SHANDWICK MENAT
REGIONAL AGENCY EXCELLENCE AT ITS BEST
PEOPLE AND TEAMS

SMALL AGENCY OF THE YEAR
BRAZEN MENA
ACORN STRATEGY – MAKING MIGHTY MOVES

HOUBARA COMMUNICATIONS

TALES & HEADS
BASED ON A TRUE STORY

MATRIX PUBLIC RELATIONS
SMALL AGENCY OF THE YEAR
PEOPLE AND TEAMS

BEST HOME-GROWN AGENCY OF THE YEAR
ACORN STRATEGY
ACORN STRATEGY - PROUDLY HOMEGROWN & FIERCELY INDEPENDENT

GAMBIT COMMUNICATIONS
ONE MOVE AHEAD!

HOUBARA COMMUNICATIONS

MATRIX PR
MATRIX PR - BEST HOME-GROWN AGENCY OF THE YEAR

PLACE COMMUNICATIONS FZ LLC

TALES & HEADS
BASED ON A TRUE STORY

W7WORLDWIDE
ELEVATING INDUSTRY STANDARDS WITH EXPERT COMMUNICATIONS AND RESULTS
PEOPLE AND TEAMS

LARGE IN-HOUSE TEAM OF THE YEAR
PEOPLE AND TEAMS

SMALL IN-HOUSE TEAM OF THE YEAR
ADQ
SMALL IN-HOUSE COMMUNICATIONS TEAM

MASTERCARD
THE PRICELESS TEAM

MUBADALA ENERGY
A SMALL TEAM WITH A BIG IMPACT

MUBADALA INVESTMENT COMPANY
MUBADALA SPONSORSHIP TEAM

NISSAN MIDDLE EAST
SMALL TEAM, BIG IMPACT

OPPO MEA
POWERED BY ITS PEOPLE

TRISTAR GROUP IN-HOUSE TEAM
PEOPLE AND TEAMS

“DAVE ROBINSON” AWARDS FOR OUTSTANDING YOUNG COMMUNICATOR OF THE YEAR (AGENCY)
PEOPLE AND TEAMS

“DAVE ROBINSON” AWARDS FOR OUTSTANDING YOUNG COMMUNICATOR OF THE YEAR (IN-HOUSE)