

مبرة awards | CELEBRATING
mepra 2026 | 25 YEARS

JUDGES



Abdulqader Abdulbari

MEPRA Strategy Board Member;
Public Relations Consultant and
Lecturer



**Abdulrahman
Inayat**

Co-Founder of
W7Worldwide



Adel Maymoon

MEPRA Strategy Board Member;
Corporate Communications
Director at EMSTEEL Group



Alex Malouf

Senior Director, Public
Relations & Media -
Confidential Government



Ananda Shakespeare

MEPRA Strategy Board Member;
Founder & CEO at Shakespeare
Communications



**Anastasiya
Golovatenko**

MEPRA Strategy Board
Member; PR Director at
Sherpa Communications



Andrea Gissdal

MEPRA Strategy Board
Member; Independent
Consultant



Ankita Chopra

MEPRA Strategy Board Member;
Director, Corporate Affairs, South
West Asia, Middle East and
Africa, IHG Hotels & Resorts



Anna Varley Jones

Senior Director, Strategy &
Intelligence at Weber
Shandwick MENAT



Anthony Crasto

Head – Brand, Communications
& Thought-Leadership Middle
East & Africa, Cigna Healthcare



Bahjat Homsi

General Manager,
Sandpiper UAE



Barry King

Managing Director - KSA,
Action Global
Communications



Brendan Hodgson

Executive Strategy
Director and Regional
Crisis Lead at Burson



Budoor Al Yousuf

MEPRA Strategy Board
Member; Director at Burson



Camilla d'Abo

MEPRA Fellow & Strategy
Board Member; General
Manager PR at Viola
Communications



Chase Burns

Director, Head of Crisis &
Risk UAE at Edelman



Christoph Diesch

Director at TrailRunner
International



Claire Lawson

MEPRA Strategy Board
Member; Head of Dubai at
Burson



Dahlia Mahmoud

MEPRA Strategy Board Member;
Professor of Innovation Design
Management, MA Program at
University of Europe



Daniela Gorini

Senior Communications
Director at SEC
Newgate ME



Debanjana Chaudhuri

Head of PR & Comms,
PIXL Global



**Denise Yammine
Chouity**

MEPRA Strategy Board Member;
General Manager at Pin&Notch



Dina Jreissati

Group Executive Director -
Marketing & Communications
at Modon Holding



Dr. Azza Hashem

Head of Arabic
Communications and Content
at Place Communications



Dr. Bisera Lakinska

MBA, Head of Marketing and
Communications at
M42/ADHDS



Dr. Zhaohui Tian

Lecturer in Global Business
Communication at AFG College
with the University of Aberdeen
& Honorary Lecturer at the
University of Aberdeen



Emma Barber

Senior Communications
Director at SEC Newgate ME



Euan Megson

MEPRA Strategy Board Member;
Managing Director - MENA,
Action Global Communications



Farah Al Alami

MEPRA Strategy Board Member;
Chief Communications &
Marketing Officer at Global
Fertility | Bnoon



Feras Alsadi

MEPRA Fellow & Strategy
Board Member; Chief
Communications Officer,
Abdul Latif Jameel



Gehan Sidky

MEPRA Strategy Board Member;
Assistant Director-Destination PR &
Communications at Ras Al Khaimah
Tourism Development Authority



Hadia Saraya

General Manager At BLJ
Worldwide



Hannah Guenther

Director at TrailRunner
International



Henry Jakins

MEPRA Strategy Board
Member; Founder & CEO at
House of Alchemy



Hilmarie Hutchison

MEPRA Strategy Board
Member; CEO at Matrix
Public Relations



Humaida Al Khalsan

Chief Marketing Officer &
Head of Corporate Affairs at
Invest Bank Sharjah



Imad Lahad

Global Chair, AI &
Intelligence at APCO



Iman Asante

Managing Director
at BLJ Worldwide



Jacquelyn Moulds

Director, Client Experiences
at Current Global MENAT



Jagruti Mistry

Senior Director, Head of
Corporate Communications
for North Africa, Levant &
Pakistan (NALP), Visa



Jamal Almawed

MEPRA Fellow & Strategy Board
Member; Founder & CEO at
Gambit Communications



James Holmes

Managing Director at
THC & Partners



Jennifer Love

Founder of LOVE by LV
Partners and Co-founder of
LV Partners MEA



Joe Lipscombe

Partner, Head of MENA,
The Romans



Jon Barber

MEPRA Executive Board Member;
Executive Director, Marketing &
Communications at Marjan



Joseph Nalloor

MEPRA Fellow & Strategy
Board Member; Senior
Academic



Justin Kerr-Stevens

MEPRA Chairman; Chief
Executive Officer,
Northbourne Advisory



**Kassandra
Panagiotopoulos**

Head of Strategy, The
Romans UAE



Kate Midttun

MEPRA Fellow & Strategy Board
Member; Founder & CEO at
Acorn Strategy



Kateryna Byelova

MEPRA Strategy Board
Member; CEO at Sage XP



Kath Harrison

Group President -
International Growth at
Real Chemistry



Kiera Purdue

MEPRA Strategy Board
Member; Managing
Partner at StickyGinger



Kinana Sarrage

Head of Communications
at Abu Dhabi Investment
Council



Kirsty O'Connor

MEPRA Strategy Board
Member; Managing Director
at North Seventy Five



Lamia Fakhr

Corporate Affairs Director,
Boehringer Ingelheim India, Middle
East, Turkey & Africa (IMETA)



Laura Thorburn

MEPRA Strategy Board
Member; Global Managing
Director at Hunt & Gather



Lavanya Mandal

General Manager, Head of PR
and Internal Communications,
Aster DM Healthcare



Liana Khalaf

Head of Corporate Affairs at
PwC Middle East



Lisa Welsh

MEPRA Fellow; Co-Founder &
Managing Partner at North
Seventy Five



MacLean Brodie

Chief Executive Officer,
MSL Middle East



Majdi Ghraizi

General Manager,
Bold Influence



Mara Carpencu Pop

MEPRA Strategy Board Member;
Marketing & Communications
Consultant at Honest Marcomms



Margaret Flanagan

MEPRA Fellow & Executive
Board Member; Co-Founder
of Tales & Heads



Mathilde Montel

Associate Director, PR &
Communications - Real Estate
Al-Futtaim



Maya Kheshen

Director of Strategy and PMO -
Communication Strategy and
Projects, RAK Government
Media Office



Maysoon Barber

Executive Advisor -
Communications,
Partnerships & Strategy



Mazar Masud

MEPRA Executive Board
Member; Senior Vice President,
Corporate Affairs at M42



Megan Treacher-Evans

Head of Corporate &
Consumer Practice at
Weber Shandwick MENAT



Menna Zaki

Vice President, Sponsorship
& Partnerships at ADNOC
Group



Michael Korjen

Senior Director of
Communications at Presight



Mohaned Lafi

MEPRA Strategy Board Member;
Chief Executive - MENA at Four
Agency Worldwide



Monther Tayeb

MEPRA Vice Chairman;
Strategic Communications
Advisor to H.E. the Minister
of Health, KSA



Nadin Al Alami

Business Lead MSL
Group and Saatchi - KSA



Namita Thakkar

PR Director at Matrix
Public Relations



Natasha D'Souza

MEPRA Strategy Board
Member; Senior Director at
Golin Ketchum MENA



**Natasha
Hatherall-Shawe**

MEPRA Strategy Board Member;
Founder & CEO at TishTash Group
/ TishTash Communications



Neda Shelton

MEPRA Vice Chair; Head of
Communications, Marketing
& Corporate Affairs at
Solutions Plus



Newton Rebello

Marketing Director,
Inception42



Nishkka Manglani

Director at Houbara
Communications



Noura Al Sarraj

MEPRA Strategy Board
Member; Deputy Managing
Director - Abu Dhabi at
Weber Shandwick MENAT



Olivia Ann Hennigar

MEPRA Strategy Board Member;
Vice President – Corporate &
External Media Relations at
Mubadala Investment Company



Ollie Lawson

MEPRA Strategy Board
Member; Director at Ollie
Lawson Advisory



Palak Mehta

Communications Director
at HAVAS Red Middle
East



Peter Bellini

Partner at Pure
International



Peter Jacob

MEPRA Strategy Board
Member; Managing Director at
Current Global MENAT



Rachel Maycock

MEPRA Strategy Board
Member; Founder & MD,
GRID Advisory



Rachel Morris

Manager, Corporate
Communications - Hamad
Medical Corporation



Radwa Allabban

MEPRA Strategy Board Member;
Founder & Managing Director of
Place Communications



Rashmi Jeetendra

PR Director, M+C Saatchi
Group Middle East



Rishi Talwalker

MEPRA Executive Board Member;
Head of Communications at
HAVAS Red ME



Roland Buerk

MEPRA Strategy Board Member;
Senior Vice President of
Corporate Communications at
Mubadala



Rusty Beukes

MEPRA Strategy Board
Member; Creative Director,
HAVAS Red ME



Saad Abu Touq

MEPRA Strategy Board Member;
Managing Director, Public
Relations - UAE at Ogilvy



Saada Hammad

MEPRA Fellow; Public Relations
and Strategy Consultant and
Trainer; Part-time university
lecturer



Saeed Klaib

Director of PR and
Communications, Huawei
Consumer Business Group



Salem Alnuaimi

MEPRA Strategy Board
Member; Communication
Advisor



Sami Joost

Cluster Head Communication –
Sub-Saharan Africa, North Africa,
Middle East, Turkey; Iran
Lead External Innovation;
Partnerships – Bayer Middle East



Samir Hammad

MEPRA Strategy Board
Member; Founder & CEO
of Columna Media
Consultancy



Sangeeta Bora

Head of Public Relations,
Danube



Sarah Edwards

Managing Partner, PR –
UAE at Ogilvy



Sarah Fernandez

General Manager at
JRN Consultancy



Scott Armstrong

MEPRA Fellow;
Founder of mentl



Sean Muir

Consultant



Shadi Moazami

Managing Director -
MAIA



Sherif Ghanem

Regional Media Relations
Director at Ruder Finn
Atteline



Simon Buerk

MEPRA Strategy Board Member;
Senior Vice President of
Corporate Affairs at Emirates
Global Aluminium



Sinead O'Connor

Senior Director at Current
Global MENAT



Sophie Toh

MEPRA Strategy Board
Member; Managing Director
at DDA Middle East



Stephanie Badjonat

Vice President,
Communications,
BPG Group



Suad Merchant

CMO at GEMS
Education



Sumitra Roy

MEPRA Strategy Board
Member; Director at Impact
Porter Novelli



Tala Abu Taha

MEPRA Executive Board
Member; Chief Growth Officer,
gYards Communications



Tanu Chopra

Founder & Chief
Storyteller at Hope
Founderz



Tatiana Merkulova

Founder & CEO, Team
One Marketing Solutions



Weaam ElAtaya

Communications Unit
Head, Zayed National
Museum

مبادرة
mepra awards
2026

CELEBRATING
25 YEARS